



Consider a Networking Job with Straight Up Technologies

Employer Showcase Webinar Series

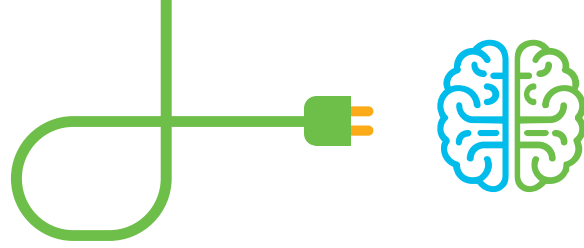
Speakers: John Grindley, Yuri Vidal, Shabnam Saraf

Hostesses: Kara Sullivan & Jesal Gandhi | Cisco Networking Academy

19 June 2019

Welcome to the Straight Up Technologies webinar

- Use the Q and A panel to ask questions.
- Use the Chat panel to communicate with attendees and panelists.
- A link to a recording of the session will be sent to all registered attendees.
- Please take the feedback survey at the end of the webinar.



Cisco Networking Academy Talent Bridge program connects Cisco and Partner employers with world-class Networking Academy students and alumni talent for the digital economy workforce of the future.





STRAIGHT UP
TECHNOLOGIES

ABOUT SUT

Since 2004, Straight Up Technologies has been providing customized computer networking solutions and services for industry leaders in the technology, sports and entertainment sectors.

In addition to our focus on functionality and performance, our competitive edge resides in our client service. We are recognized as a trusted advisor based on our ability to identify and deliver solutions to support the business needs of high-profile personalities and businesses where technology is critical to their overall success and often demonstrated within exclusive environments.

We design secure, reliable computer networking infrastructure and video collaboration solutions for leading-edge Fortune 500 and entertainment companies to support:

- Corporate, Sporting and Music Events
- Film & Television Productions
- Specialized Environments



MICHAEL BAY





PROJECT MANAGEMENT & STRATEGY

From project inception to completion.

- Evaluation of Network Requirements
- Early Integration with Event Management
- Conference and Event Center Auditing, Capability and Discovery
- “Strengths Weaknesses Opportunities and Threats (SWOT Analysis)
- Budget Development & Reconciliation
- Bandwidth Evaluation & Circuit Procurement
- Site Visits
- Continuous Collaboration with Event Stakeholders
 - Communications & Documentation
 - Escalation Plans
 - Risk Mitigation and Remediation Procedures





DESIGN & INSTALLATION

1 to 300,000 Person Event. Enhance your users experience.

- High Density Wireless Solutions
- Customized Network Architecture
- Network Security
- Collaborative Video Solutions
- VoIP
- Cisco TelePresence
- Onsite Support/IT Help Desks
- Real-time Monitoring and Reporting





SPECIALIZED SERVICES

We stay ahead of the curve, offering a broad spectrum of unparalleled expertise.

- Conference and Event Center onsite network management with remote support (24/7 Network Operations Center)
- Network Augmentation
- Mobile Conference Technologies
- RFID and iBeacon
- Video Playback & Distribution
- Managed & Hosted Solutions





EVENT ANALYTICS

Usage reports and data metrics to help you quantify end user connectivity and ROI.

- Key Network Statistics
- Real-time Network Monitoring
- Historical Event Analysis for Future Planning
- Wireless Heat Mapping
- User Trend Behavior
- Location Based Services and Tracking



CASE STUDIES



The Open

Objective

Since 2009, SUT has been the overall network service provider for The Open Championship, one of the oldest and most prestigious golf tournaments in the world. The wireless deployment requires an extensive and complex outdoor set-up for media and attendee usage, including The Open App, which included features such as real-time video streaming, up-to-date leaderboard scores and an interactive course guide.

Result

- Real-time monitoring and reporting
- Network Augmentation
- Mobile Technologies



Adobe MAX

Objective

Deploy a custom high-density wireless network utilizing temporary lighting structures to support a 12,000 person general session. Deploy a custom managed switch wired lab environment consisting of over 1,800 hard wired connections. Integrated redundant 10 gig environment.

Result

- Interactive mobile user experience w/Adobe products
- Live Keynote/Demo Operations
- Network Augmentation



Rio Olympics NBA House

Objective

Create an immersive user experience for the USA Basketball hospitality suite at the Rio Olympics and provide network connectivity for the team's lodging on the Silver Sea, a 516' cruise ship, from a single network operations center located onshore.

Result

- NBA content was integrated within several live demonstrations across multiple platforms in a formerly uninhabited warehouse
- NBA was **voted the #1** hospitality experience at the Rio Olympics
- Interactive user experience for 80,000+ NBA players and fans in a connected global network environment

Google Marketing Next

Google
Marketing
Next 2017



Objective

Deploy a specialized wireless network utilizing 802.11ac in a historical 110 year-old facility with unique engineering requirements.

Result

- Designed and installed temporary infrastructure to support live demos, keynote speakers and attendee interaction with Google technologies
- Complete network augmentation.
- Rapid remediation time as a result of full network appropriation.
- Successfully implemented a positive user experience for over 2400 unique users.

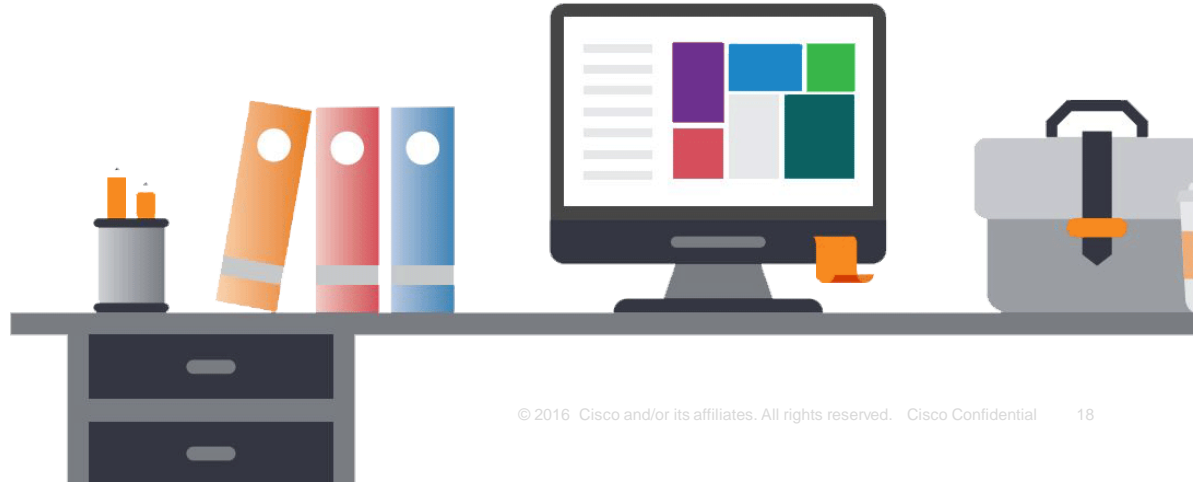


STRAIGHT UP
TECHNOLOGIES

Offices

Los Angeles • San Francisco • London

Find Job Opportunities by using our
Cisco Networking Academy
Talent Bridge Matching Engine



Easy Steps to Get Started

- 1 Log into netacad.com and click on the link to Talent Bridge Matching Engine
<https://www.netacad.com/groupprogram/career-resources>
- 2 Register to begin searching for career opportunities you qualify for
- 3 Review your matched, open jobs
- 4 Apply for opportunities that interest you most
- 5 Let us know if you are hired!

Use LinkedIn to network with peers and be discovered by employers searching for qualified NetAcads.

Cisco Networking Academy
LinkedIn University Page

Take Networking to the Next Level,
**Add Cisco Networking Academy to your Education
Section on LinkedIn**

Step 1: Click to edit your Education section on your Profile

Select "Cisco Networking Academy" from the drop down menu

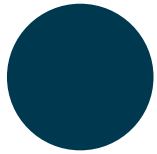
Step 2: Save your changes.

You are now connected to your peers and employers searching for NetAcads to join their workforce.

Q&A



Announcements



I will no longer be hosting webinars



If you are signed up to my webinar mailer, the June email will be the last email



Keep checking the student newsletter and news/events for other webinars in a few months

Talent Bridge Matching Engine



A free online resource for NetAcad students that automates your ability to identify and apply for relevant job opportunities

Your Academy course work and profile will match you to employer criteria, accelerating your ability to find local job opportunities, including internships, and jobs at Cisco

Make sure your profile is up to date with technical skills, certifications, language proficiencies, and location to help employers find you

<http://bit.ly/MatchingEngine>

