



Techie's Guide to Getting Hired

Session 3: Manage Your Job Pursuit

Speaker: Jesal Gandhi, NetAcad Talent Bridge Team

Hostess: Kara Sullivan | Cisco Networking Academy
28 March 2018

Upcoming Webinars

- Techies Guide to Getting Hired, Session 4: Build Your Tech Resume
17 April, 9:00 A.M. Pacific Standard Time ,register @ <http://bit.ly/techiesguide>
- Cisco DevNet Series, Session 8: Automating Spark with Cloud Integration
19 April, 9:00 A.M. Pacific Standard Time ,register @ <http://bit.ly/devnetseries>

Welcome to the 3rd session of the Techies Guide to Getting Hired webinar series

- Use the Q and A panel to ask questions.
- Use the Chat panel to communicate with attendees and panelists.
- A link to a recording of the session will be sent to all registered attendees.
- Please take the feedback survey at the end of the webinar.

Techies Guide to Getting Hired Series

- Design Your Personal Brand – On-Demand
- Relevance of Professional Etiquette – On-Demand
- Manage Your Job Pursuit -- Today
- Build Your Tech Resume – 17 April
- How to Impress During Your Interviews – 7 May

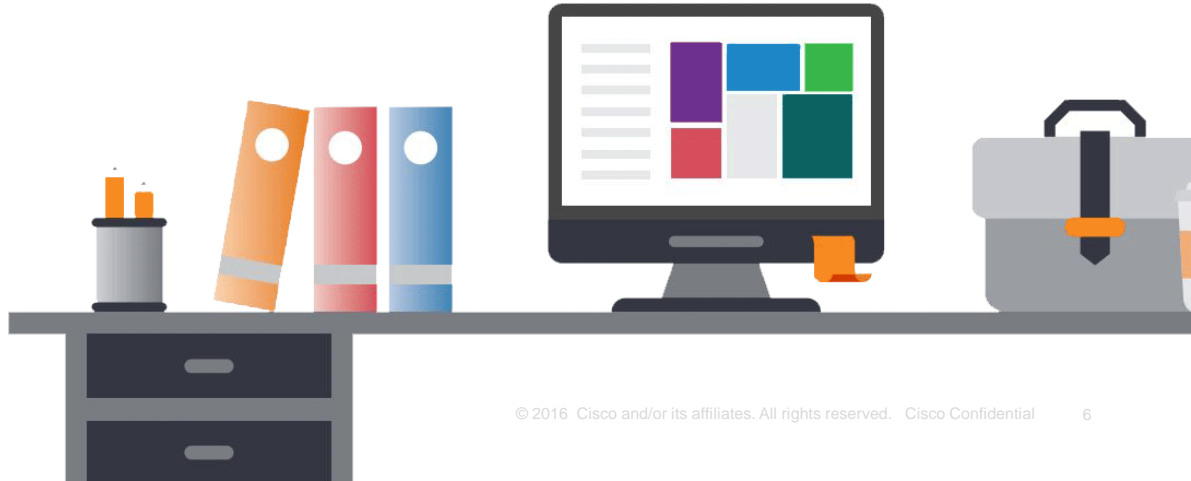
Joining You
Today:



Jesal Gandhi
Career Ready Services Team
Cisco Networking Academy

Overview

- 1) Define Your Career Plan
- 2) Prepare Your Applications
- 3) Organize Your Search
- 4) Tips to Maximize Your Search
- 5) Demo of NetAcad's latest employment tool



A person is sitting on a lawn, wearing a red and white plaid shirt and blue jeans. They are holding a white laptop on their lap and a smartphone in their right hand. The background is a bright, sunny outdoor setting with a lawn and some foliage.

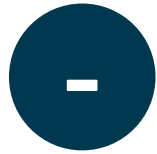
Defining Your Career Plan

Career planning is an ongoing process, where you will evaluate your:

- Interests
- Abilities
- Strengths

To determine how to strategically create a plan that facilitates you achieving your career goals

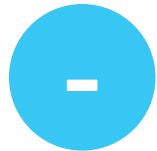
Benefits of Using Informational Interviews



Gain advice from professionals in your field of interest



Learn about corporate culture within the workplace and more specifically the lifestyle associated with the career path



Build your network of contacts – especially those in the field you are most interested in

Preparing Your Applications



Make sure you have these items ready before you jump into the job search:

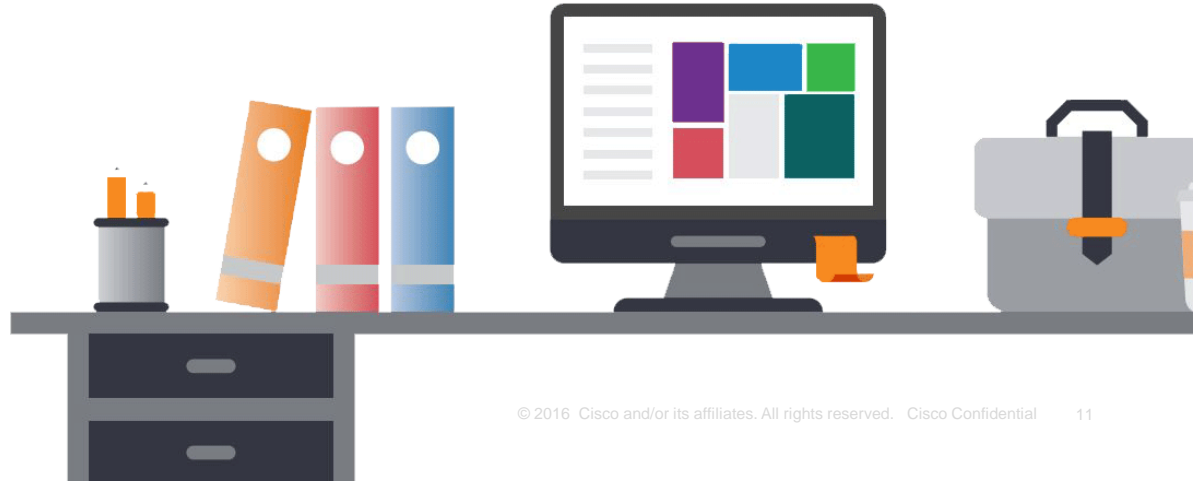
- Base Resume
- LinkedIn Profile
- Clean Digital Presence
- Base Cover Letter

Organizing Your Job Search

Consider it your job, until you find one, to search for a job

- Set a schedule and stick to it
- Create a tracking document
- File your customized resumes
- Research

Demo of Creating Tracking Doc



Tips on Maximizing Your Job Search

- Surf job sites for more than open positions
- Be mindful that potential job leads can be anywhere
- Look and act professional – always
- Do your homework
- Customize your applications
- Demonstrate you want the job

Explore your options with
Cisco and our Channel
Partners

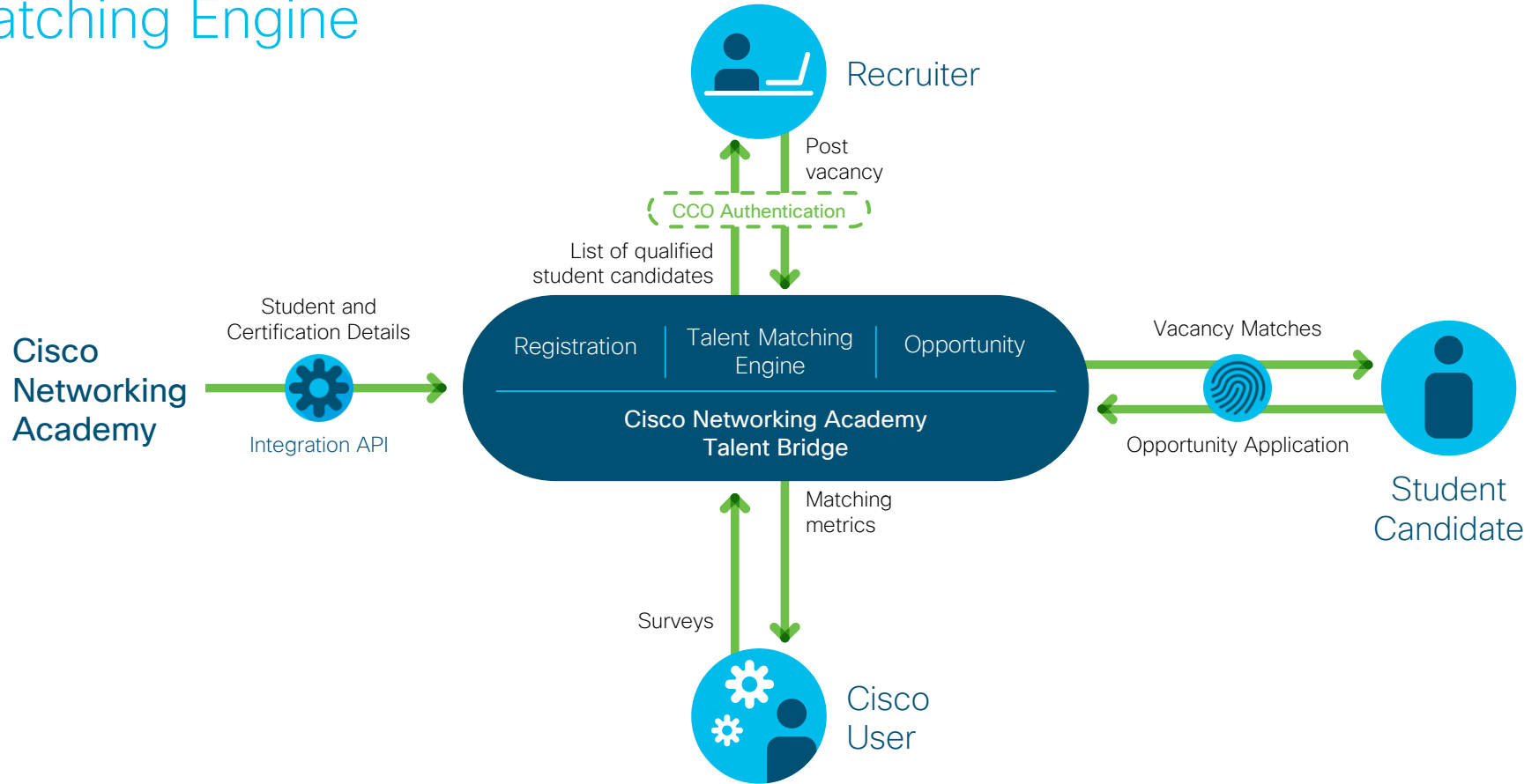


Talent Bridge Matching Engine Pilot

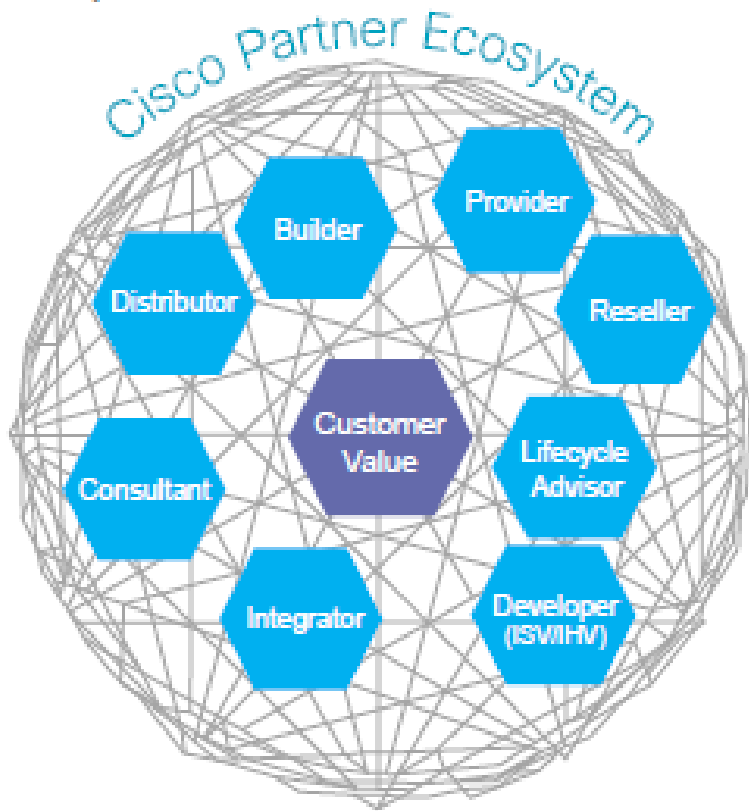
Your Connection to Global Career
Opportunities with Cisco and Our Partners



Talent Bridge Matching Engine



About Cisco Partners

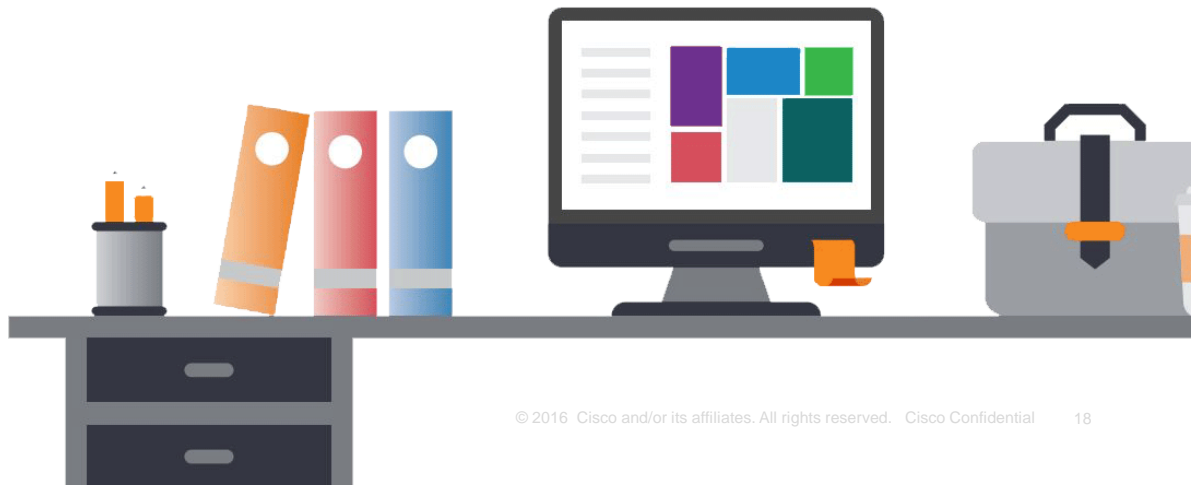


- Cisco partners support up to 90% of Cisco revenue
- The Cisco partner ecosystem has over 60,000 partners globally
- Our partners include Value Added Resellers and Distributors who help deliver products, software and services to customers globally
- Cisco partners need technology savvy workers—Networking Academy graduates—with training in CCNA, CCNP, Security, and Programming technologies
- The Talent Bridge Matching Engine not only connects you with Cisco opportunities, but with career possibilities with our partners around the world

Easy Steps to Get Started

- 1 Log into netacad.com and click on the link to Talent Bridge Matching Engine
<https://www.netacad.com/groupprogram/career-resources>
- 2 Register to begin searching for career opportunities you qualify for
- 3 Review your matched, open jobs
- 4 Apply for opportunities that interest you most
- 5 Let us know if you are hired!

Demo



Checklist Recap



Personal Branding Checklist

Be aware of how you portray yourself to employers through these:

- Email
- Phone
- Social Presence
- Resume
- Virtual Meetings
- In-person Meetings

Ways you present yourself professionally directly to employers:

- 30-second Elevator Pitch
- Grooming, Attire, and Hygiene
- Attitude and Mindset

Professional Etiquette Checklist

- Competence/Knowledge
- Reliability
- Honest/Respectful
- Ability to take initiative
- Positive mindset
- Supportive team player
- Focused/Diligent

- Strong listening skills
- Confident
- Self-aware
- Strategic
- Ability to think holistically
- Passionate
- Uses body language properly

Manage Your Job Pursuit Checklist

Define your career plan

Prepare your application documents in advance

Organize your job search

- Track your applications
- File your custom resumes

Surf job sites for more than open positions

Be mindful that potential job leads can be anywhere

Look and act professional – always

Do your homework

Customize your applications

Demonstrate you want the job

Q&A



Remaining Sessions:

- #4 Build Your Tech Resume



17 April, 9:00 A.M. PST

- #5 How to Impress During Interviews



7 May, 9:00 A.M. PST

Details at:

<http://bit.ly/techiesguide>
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