

CISCO Academy

Hong Kong



Investing in tomorrow.

By building capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

FREE. Courses are free to nonprofit universities and vocational schools globally:

- consistent vendor-neutral curriculum
- closely aligned with emerging careers
- prepares students for global certifications

The Global Knowledge <u>2019 IT Skills &</u> <u>Salary Report</u> says that IT compensation is the highest it's ever been. The average salary in Asia is \$65,000 USD.

Workforce development and reskilling provide regional economic strength. WEF's <u>Future of Jobs Report</u> estimates that 54% of all employees will require significant reskilling by 2022.

Students not only learn technology, they learn on a team, helping others, discovering strengths. - Engineer / Cisco instructor

Impact on Global Education

10,895,000	Students since inception
2,149,000	Current students / 28% female
12,100	Education partners
\$3.786 billion	Cisco's In-Kind* Investment

Hong Kong

- 46,663 Students since inception
 - 6,161 Current students / 19% female
 - 53 Education partners
- \$16.6 million Cisco's In-Kind* Investment

APJ Student Outcomes

94% got a better job or higher ed with Cisco certification. Don't let your students miss out.

Global Skills Gap

3 million shortage of cyber security professionals. Asia has the highest shortage, at 2 million. <u>ISC² study</u>

> Organizations that don't take steps now to respond to this skills gap may be left behind. <u>World Economic Forum</u>

Discover our diverse learning pathways, and try out a course demo!



Data from 7/31/2019