



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in North America is \$110,000.

## Workforce development and reskilling

increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## Canada

211,887 Students since inception  
 28,776 Current students / 18% female  
 212 Education partners  
**\$92.8 million** Cisco's In-Kind\* Investment

## Manitoba

10,890 Students since inception  
 1,233 Current students / 16% female  
 13 Education partners  
**\$4.7 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths.* - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)

Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)



**Discover our diverse learning pathways, and try out a course demo!**



**Manitoba, Canada** *Academies active on 7/31/2019*

Assiniboine Community College

Lord Selkirk Regional Comprehensive Secondary School

Lord Selkirk School Division

Louis Riel Arts & Technology Centre

Manitoba Institute of Trades and Technology

Neelin High School

Pathways Manitoba

Pembina Trails School Division

Red River College

River East Collegiate

Sisler High School

Tec-Voc High School

West Kildonan Collegiate Institute