



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge [2019 IT Skills & Salary Report](#) says that IT compensation is the highest it's ever been. The average salary in the USA is \$110,000.



**Workforce development and reskilling** increase regional economic strength. WEF's [Future of Jobs Report](#) estimates that **54%** of all employees will require significant reskilling by 2022.

## United States

1,723,613 Students since inception  
 172,134 Current students / 15% female  
 1,850 Education partners  
**\$814.2 million** Cisco's In-Kind\* Investment

## Michigan

40,938 Students since inception  
 5,871 Current students / 19% female  
 100 Education partners  
**\$18.6 million** Cisco's In-Kind\* Investment



*Students not only learn technology, they learn on a team, helping others, discovering their strengths. - Engineer / Cisco instructor*

Networking Academy data from 7/31/2019

## Global Outcomes

**94%** of our students got a better job or entered a higher ed level with a Cisco certification.  
**Don't let your students miss out.**

## Global Skills Gap

**3 million** = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.  
[ISC<sup>2</sup> study](#)



Organizations that do not strengthen their STEM or training programs may be left behind.  
[World Economic Forum](#)

Discover our diverse learning pathways, and try out a course demo!



## Michigan, USA

*Academies active on 7/31/2019*

20 Fathoms	DeWitt High School	Lawrence Technological Univ	Southfield Michigan Works
ACCESS	DiverseNote Mobility	Lenawee Intern Sch Distr Tech Ctr	TEK Ready Computer Learning Acad
Adlai Stevenson High School	Divine Child High School	Living and Learning Enrichment Ctr	The Lawn Academy
Allegan County Area Tech & Ed Ctr	Eastern Michigan University	Livonia Career/Technical Center	The Meaningful Power Foundation
Annapolis High School	Eisenhower High School	Macomb Community College	Utica High School
Armada Area Schools	Ferris State University	Mecosta-Osceola Career Center	Van Buren Technology Center
Athens High School	Focus: HOPE Info Tech Center	MICE (MI Initiative for Cybersec Ed)	Vicksburg Community Schools
Automation Workz Institute	Genesee Career Institute	Michigan Career & Tech Institute	Warren Mott High School
Baker College - Allen Park	Glen Oaks Community College	Mid Michigan College	Washtenaw Community College
Baker College of Auburn Hills	Grand Ledge High School	Milford High School	Western Michigan University
Baker College of Clinton Twp	Grand Rapids Community College	Montcalm Community College	WestSide Academy
Baker College of Jackson	Greenville High School	Muskegon Community College	Wilson Talent Center Institution
Baker College-Flint	Grosse Pointe North	Newaygo County Reg'l Ed Serv Ag	Wyoming High School
Bath High School	Gull Lake High School	Northern Michigan Partnership	
Bay-Arenac ISD Career Center	Harbor Springs Public Schools	Northwestern Michigan College	
Bedford Senior High School	Henry Ford College	Oakland Community College	
Branch Area Career Center	Henry Ford II High School	Oakland Schools Tech Campus	
Buchanan Community Schools	Hillsdale Area Career Center	Oakland Schools Tech Campus NE	
Calhoun Area Career Center	Holt High School	Oxford High School	
Canton High School	Jackson Area Career Center	Pinckney Community Schools	
Career Preparation Center	Jackson Community College	Richmond High School	
Careerline Tech Center	Jackson Prep & Early College	Romeo Community School	
Cass Technical High School	Kalamazoo RESA	Saginaw Career Complex	
Chippewa Valley High School	Kalamazoo Valley Comm College	Sanilac I.S.D.	
Cousino High School	Kent Career Technical Center	Sault Area HS & Career Center	
Davenport University-Midland	Lake Michigan College	Schoolcraft College	
Davenport Univ-Western-Gr Rapids	Lakeview High School	South Lyon East High School	
Delta College	Lansing Community College	South Lyon High School	
Delta Schoolcraft ISD	Lapeer ISD Ed and Tech Center	Southfield HS for Arts & Tech	