

# CISCO Academy

## Wisconsin



# Investing in tomorrow.

By developing capable, next-generation technology talent today.

Cisco's technology and career skills program is our largest social investment, based on our thought leadership in digital transformation.

**FREE.** Our courses are free to nonprofit high schools, colleges, libraries, military and veteran groups, and many non-traditional learning environments. We offer:

- innovative, globally-consistent curriculum
- ongoing alignment with new technology
- preparation for industry certifications



The Global Knowledge 2019 IT Skills & Salary Report says that IT compensation is the highest it's ever been. The average salary in the USA is \$110,000.

Workforce development and reskilling increase regional economic strength. WEF's Future of Jobs Report estimates that 54% of all employees will require significant reskilling by 2022.

#### **United States**

1,723,613 Students since inception

172,134 Current students / 15% female

1,850 Education partners

\$814.2 million Cisco's In-Kind\* Investment

#### Wisconsin

39,576 Students since inception

3,309 Current students / 12% female

46 Education partners

\$17.8 million Cisco's In-Kind\* Investment

Students not only learn technology, they learn on a team, helping others, discovering their strengths. - Engineer / Cisco instructor

Networking Academy data from 7/31/2019

#### **Global Outcomes**

94% of our students got a better job or entered a higher ed level with a Cisco certification.

Don't let your students miss out.

### Global Skills Gap

3 million = shortage of cybersecurity professionals globally. The skills gap in North America is half a million.

ISC<sup>2</sup> study



Organizations that do not strengthen their STEM or training programs may be left behind.

World Economic Forum

Discover our diverse learning pathways, and try out a course demo!



#### Wisconsin, USA Academies active on 7/31/2019

Ashwaubenon High School

Baraboo School District

Cambridge High School

Chippewa Valley Technical College

DeForest Area High School

Fort Atkinson High School

Fox Valley Technical College

Gateway Technical College-Elkhorn

Green Bay Area Public Schools

Herzing University

James Madison Memorial High School

Kettle Moraine High School

Lakeshore Technical College

Madison College

Marshfield Senior High School

Medford Area Sr High School

Mid-State Technical College

Milwaukee Area Technical College

Mosinee High School

Muskego High School

New Richmond High School

Nicolet Area Technical College

Northcentral Technical College

Northeast Wisconsin Technical College

Northwood High School

Oregon High School

Pulaski Community High School

School District of LaCrosse

Shiocton School District

Southwest Wisconsin Technical College

St. Croix Central Schools

St. Francis High School

State of Wisconsin

Sun Prairie Area School District

Technology Decisions, LLC

University of Wisconsin - Stout

Waterloo School District

Watertown Unified School District

Waukesha County Technical College

Western Technical College

Westosha Central High School

Wilmot Union High School

WITC New Richmond

WITC Ashland

WITC Superior

WITC-Wisconsin Indianhead Technical College